



Grit & Gratitude

Podcast Sponsorship



background information

Grit & Gratitude is a female focused podcast hosted by Gratitude + Mindset Enthusiast Jerakah Heady. Jerakah is the go-to woman for talking about the heavy seasons of life (infertility, loss, grief) in a high-vibe way. The episodes are between 15-30 minutes long and are jammed packed with inspiration and tangible tips to take action & level up in all areas of life.

You will reach an audience where over 50% of the listeners are between 28-35 and are obsessed with women empowerment, self help + creating the life of their dreams! Your sponsorship will remain on the episode forever.

the stats

Grit & Gratitude is the newest venture by Jerakah Heady. With over 100 episodes & 9,000 downloads and climbing, this sponsorship has the opportunity to reach Jerakah's community of over 12,000 women across various social media platforms.

Listeners tune in 2 times a week and are very engaged with Jerakah across all social media platforms.

Sponsorship + partnership rates

Single Episode Sponsor: 15 second pre-roll (2-3 sentences), 60 second mid-roll (6-8 sentences), Link in Show Notes \$50

Multi Episode Bundle: Discounted rate for 3 episodes (includes everything in the Single Episode Sponsor) \$125

Exclusive Single Episode Sponsor: Dedicated Social Media Campaign (IG + FB post, mentions in IG stories) and no other sponsors mentioned during the episode \$150